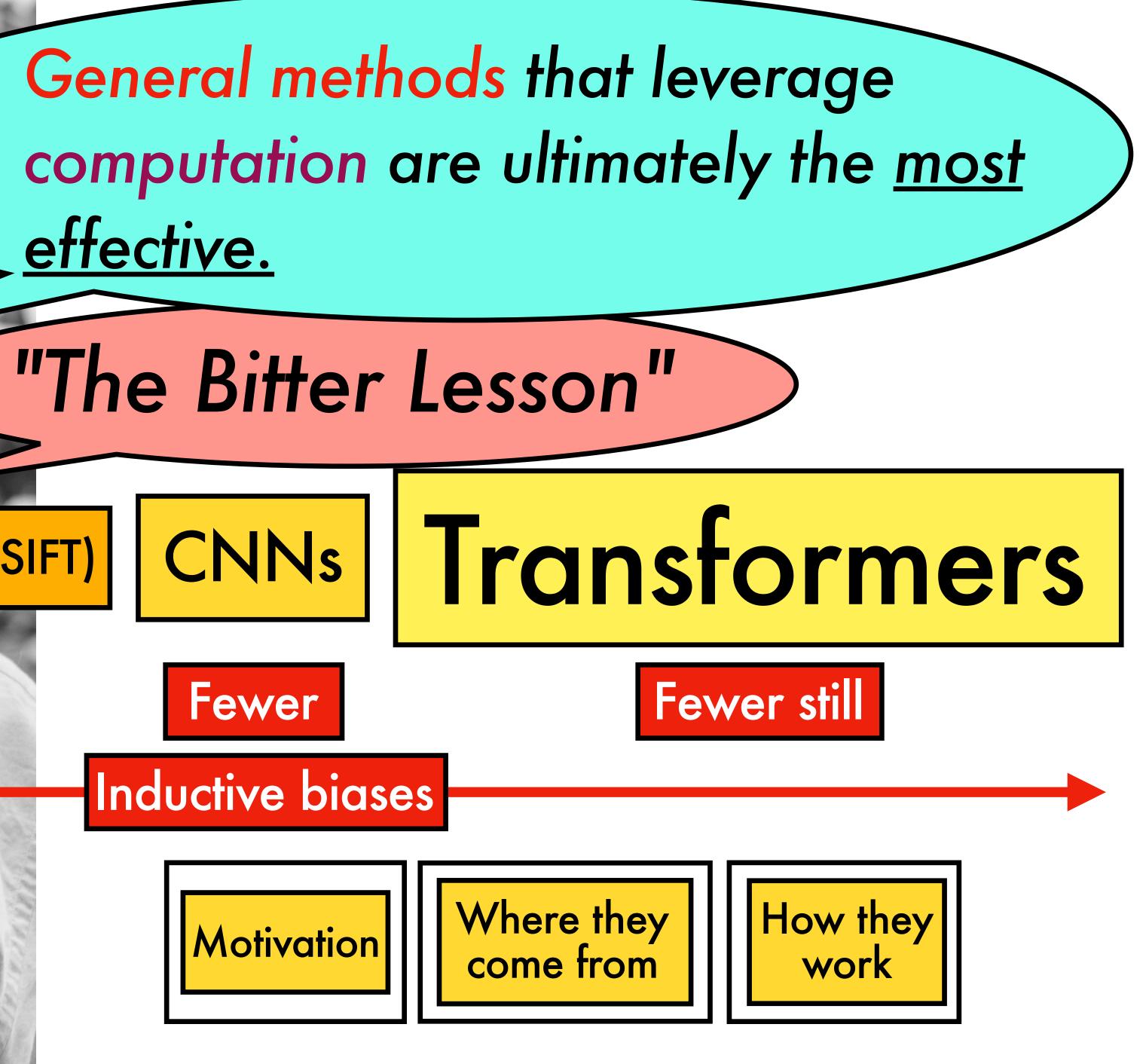
## Handcrafted (e.g. SIFT)

Many!

## **Rich Sutton**

## (Reinforcement Learning Pioneer)



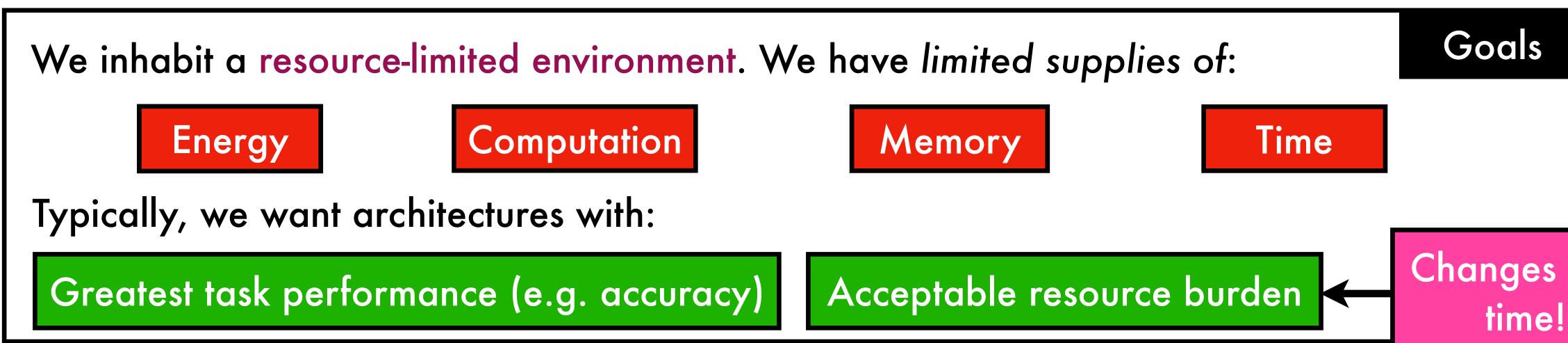
## Why Care About Neural Network Architectures?

Deep learning descends from **connectionism**:

Wiring of computational networks plays key role in building intelligent machines

**Structures** that define the wiring:

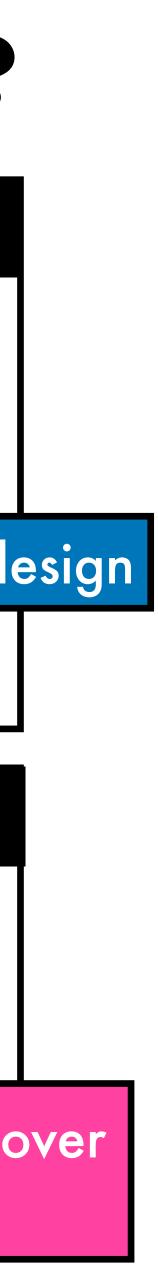
- Parameters connections updated in training (e.g. kernels learned via SGD/backprop)



### References

J. A. Fodor and Z. W. Pylyshyn, "Connectionism and cognitive architecture: A critical analysis", Cognition (1988) D.E. Rumelhart, G. E. Hinton and J. L. McClelland, "A general framework for parallel distributed processing", PDP: Explorations in the microstructure of cognition (1986)

Background





### **Attention Is All You Need**

Ashish Vaswani\* Google Brain avaswani@google.com

**Noam Shazeer**\* Google Brain noam@google.com

Niki Parmar\* Google Research nikip@google.com

Jakob Uszkoreit\* Google Research usz@google.com

Llion Jones\* Google Research llion@google.com

Aidan N. Gomez\*<sup>†</sup> University of Toronto aidan@cs.toronto.edu

Łukasz Kaiser\* Google Brain lukaszkaiser@google.com

Illia Polosukhin\* illia.polosukhin@gmail.com

#### Abstract

The dominant sequence transduction models are based on complex recurrent or convolutional neural networks in an encoder-decoder configuration. The best performing models also connect the encoder and decoder through an attention mechanism. We propose a new simple network architecture, the Transformer, based solely on attention mechanisms, dispensing with recurrence and convolutions entirely. Experiments on two machine translation tasks show these models to be superior in quality while being more parallelizable and requiring significantly less time to train. Our model achieves 28.4 BLEU on the WMT 2014 Englishto-German translation task, improving over the existing best results, including ensembles by over 2 BLEU. On the WMT 2014 English-to-French translation task, our model establishes a new single-model state-of-the-art BLEU score of 41.0 after training for 3.5 days on eight GPUs, a small fraction of the training costs of the best models from the literature. We show that the Transformer generalizes well to other tasks by applying it successfully to English constituency parsing both with large and limited training data.

#### Introduction

Recurrent neural networks, long short-term memory [12] and gated recurrent [7] neural networks in particular, have been firmly established as state of the art approaches in sequence modeling and transduction problems such as language modeling and machine translation [31, 2, 5]. Numerous efforts have since continued to push the boundaries of recurrent language models and encoder-decoder architectures [34, 22, 14].

Natural Language Processing

Machine Translation

Why did it take 3 years?

### AN IMAGE IS WORTH 16x16 WORDS: TRANSFORMERS FOR IMAGE RECOGNITION AT SCALE

Alexey Dosovitskiy<sup>\*,†</sup>, Lucas Beyer<sup>\*</sup>, Alexander Kolesnikov<sup>\*</sup>, Dirk Weissenborn<sup>\*</sup>, Xiaohua Zhai\*, Thomas Unterthiner, Mostafa Dehghani, Matthias Minderer, Georg Heigold, Sylvain Gelly, Jakob Uszkoreit, Neil Houlsby\*,†

> \*equal technical contribution, <sup>†</sup>equal advising Google Research, Brain Team {adosovitskiy, neilhoulsby}@google.com

#### ABSTRACT

While the Transformer architecture has become the de-facto standard for natural language processing tasks, its applications to computer vision remain limited. In vision, attention is either applied in conjunction with convolutional networks, or used to replace certain components of convolutional networks while keeping their overall structure in place. We show that this reliance on CNNs is not necessary and a pure transformer applied directly to sequences of image patches can perform very well on image classification tasks. When pre-trained on large amounts of data and transferred to multiple mid-sized or small image recognition benchmarks (ImageNet, CIFAR-100, VTAB, etc.), Vision Transformer (ViT) attains excellent results compared to state-of-the-art convolutional networks while requiring substantially fewer computational resources to train.

#### INTRODUCTION

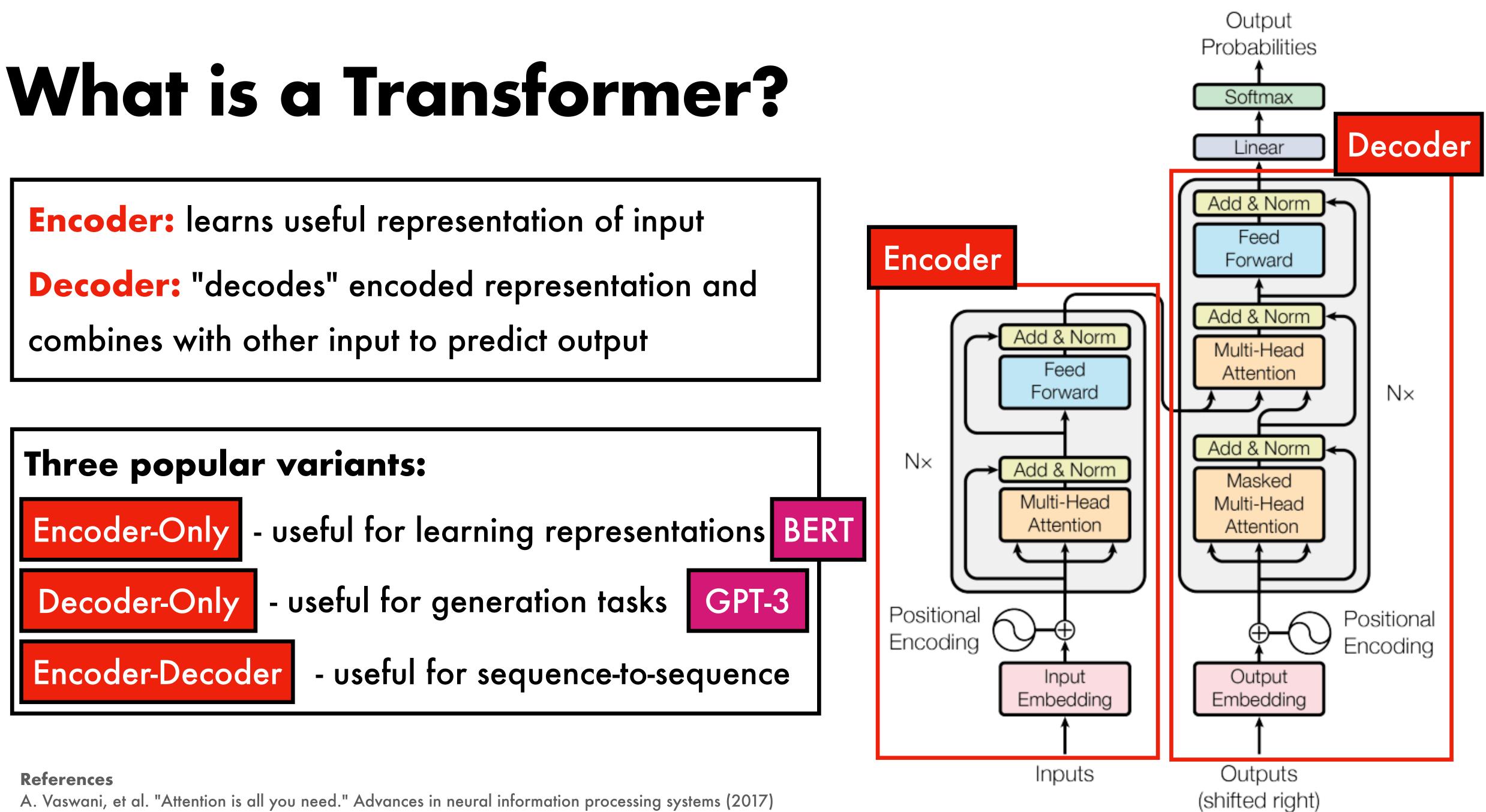
Self-attention-based architectures, in particular Transformers (Vaswani et al., 2017), have become the model of choice in natural language processing (NLP). The dominant approach is to pre-train on a large text corpus and then fine-tune on a smaller task-specific dataset (Devlin et al., 2019). Thanks to Transformers' computational efficiency and scalability, it has become possible to train models of unprecedented size, with over 100B parameters. With the models and datasets growing, there is still no sign of saturating performance.

**Computer Vision** 



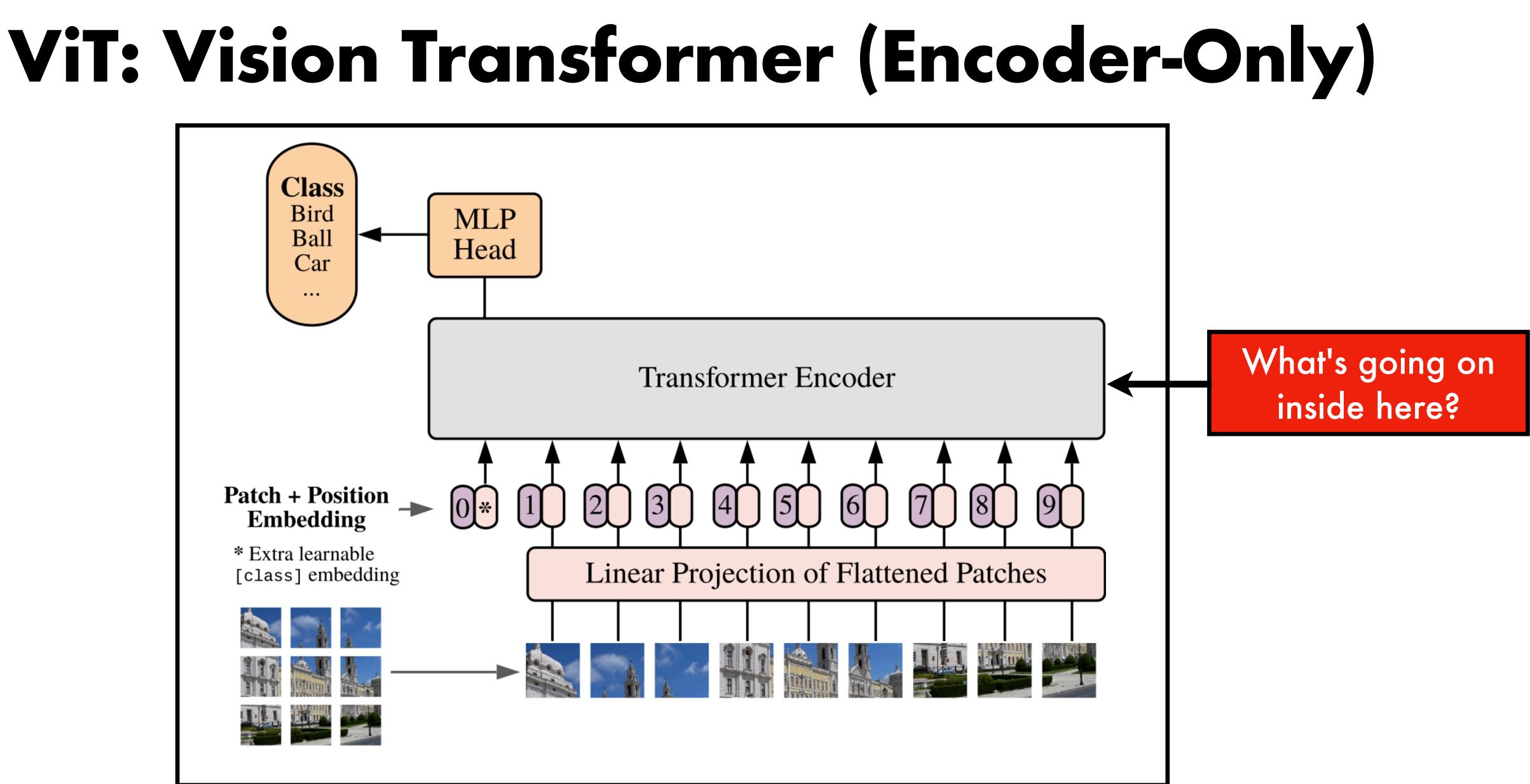






4

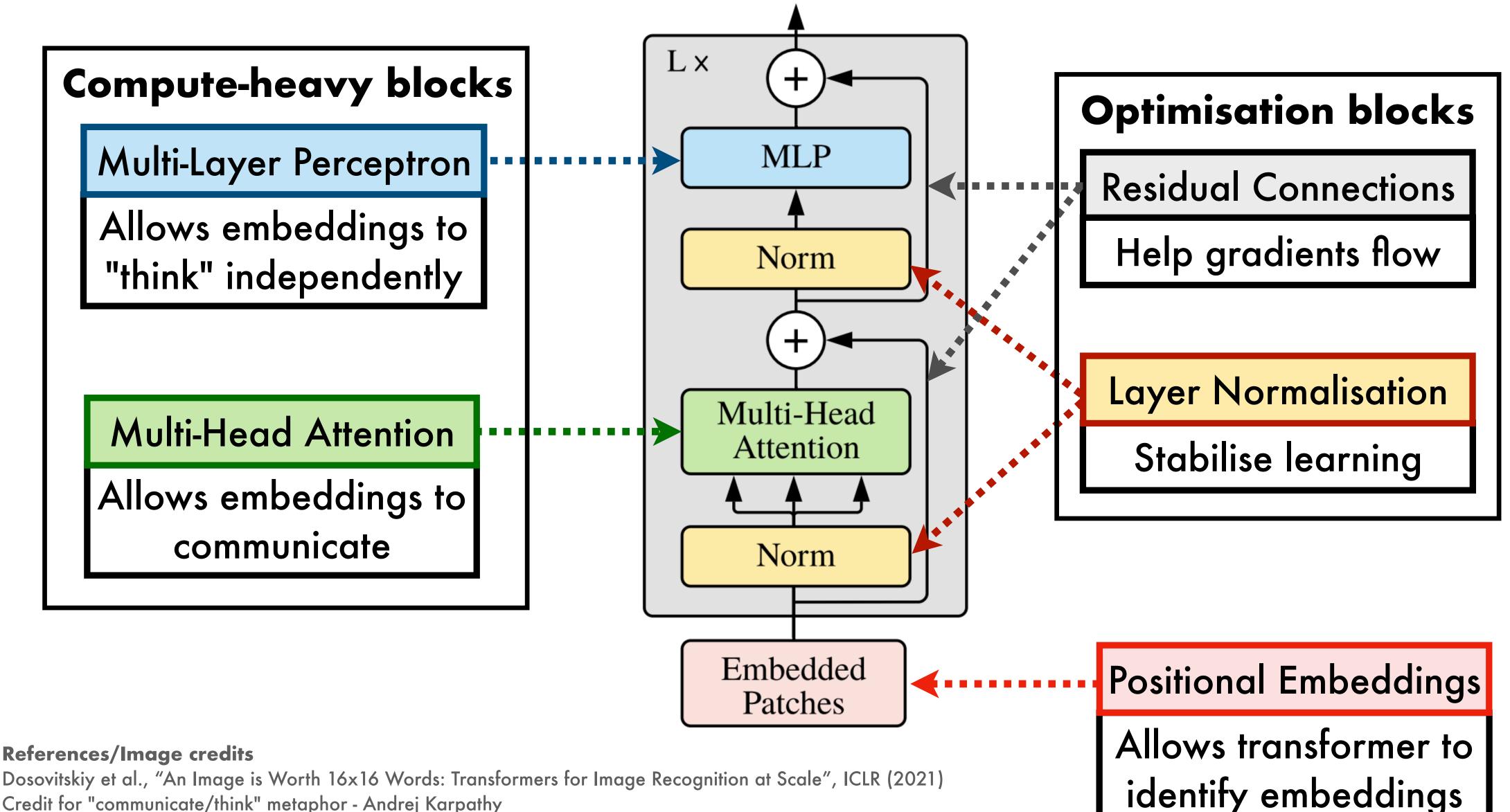
"Transformer Models", https://huggingface.co/learn/nlp-course/chapter1



### **References/Image credits**

Dosovitskiy et al., "An Image is Worth 16x16 Words: Transformers for Image Recognition at Scale", ICLR (2021)

# **Transformer Encoder**



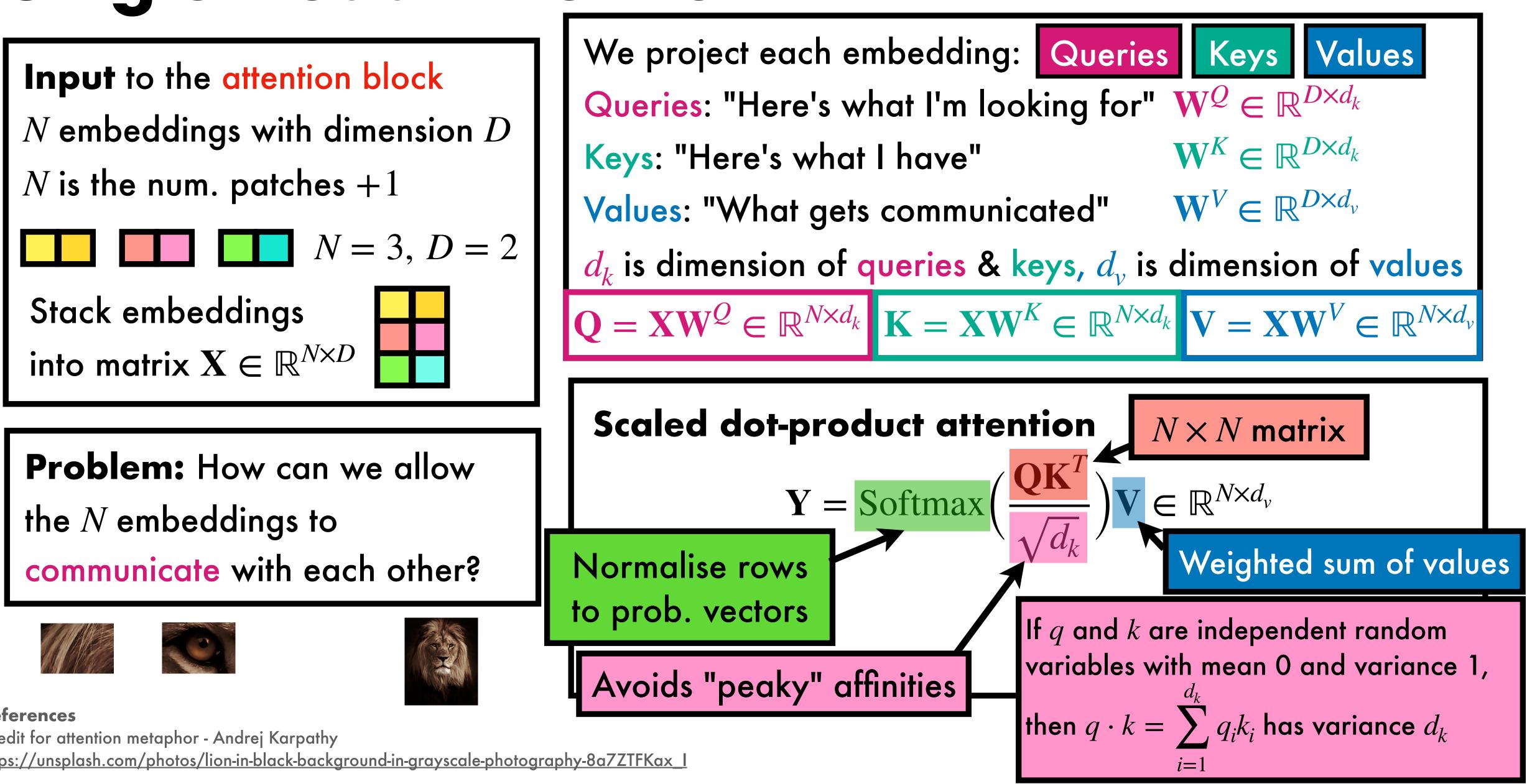
### **References/Image credits**

Credit for "communicate/think" metaphor - Andrej Karpathy

Five key ideas







### References

Credit for attention metaphor - Andrej Karpathy https://unsplash.com/photos/lion-in-black-background-in-grayscale-photography-8a7ZTFKax\_I

# **Multi-Head Attention**

What if the patches want to send multiple messages? Solution: perform multiple attention operations in parallel We use *H* attention "heads":

for h = 1, ..., H: Executed in parallel  $\mathbf{Q}_h = \mathbf{X} \mathbf{W}_h^Q$  Can be achieved efficiently  $\mathbf{K}_{h} = \mathbf{X}\mathbf{W}_{h}^{K}$  with batched matrix multiplication  $\mathbf{V}_h = \mathbf{X}\mathbf{W}_h^V$ head<sub>h</sub> = softmax $\left(\frac{\mathbf{Q}_{h}\mathbf{K}_{h}^{T}}{\sqrt{d_{k}}}\right)\mathbf{V}_{h}$ MultiHead( $\mathbf{X}$ ) = Concat(head<sub>1</sub>, ..., head<sub>h</sub>) $\mathbf{W}^{O}$ 

Typically, for multi-head attention (MHA) we make the head dimensions smaller:

 $d_k = d_v = D/H$ 

Total computational cost is similar to single-head attention

**Complexity** of MHA (ignoring projections):  $O(N^2 \cdot D)$ 

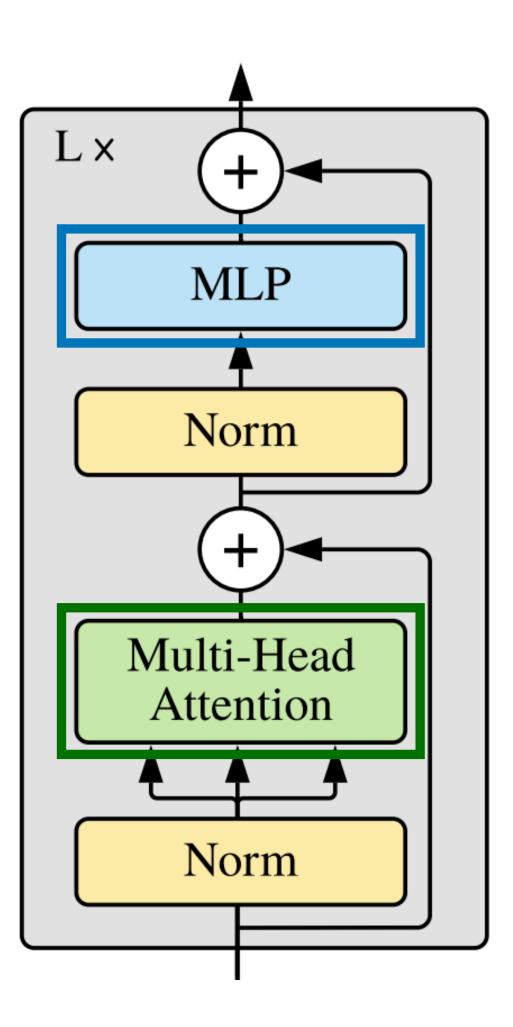
> Quadratic in sequence length!

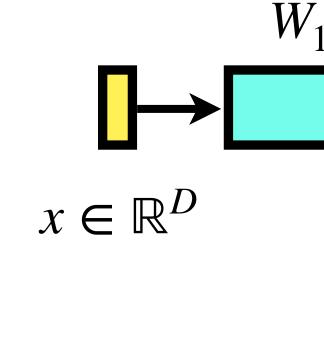
Project the results





# Multi-Layer Perceptron (MLP)





### References

Credit for "communicate/think" metaphor - Andrej Karpathy

Dosovitskiy et al., "An Image is Worth 16x16 Words: Transformers for Image Recognition at Scale", ICLR (2021)

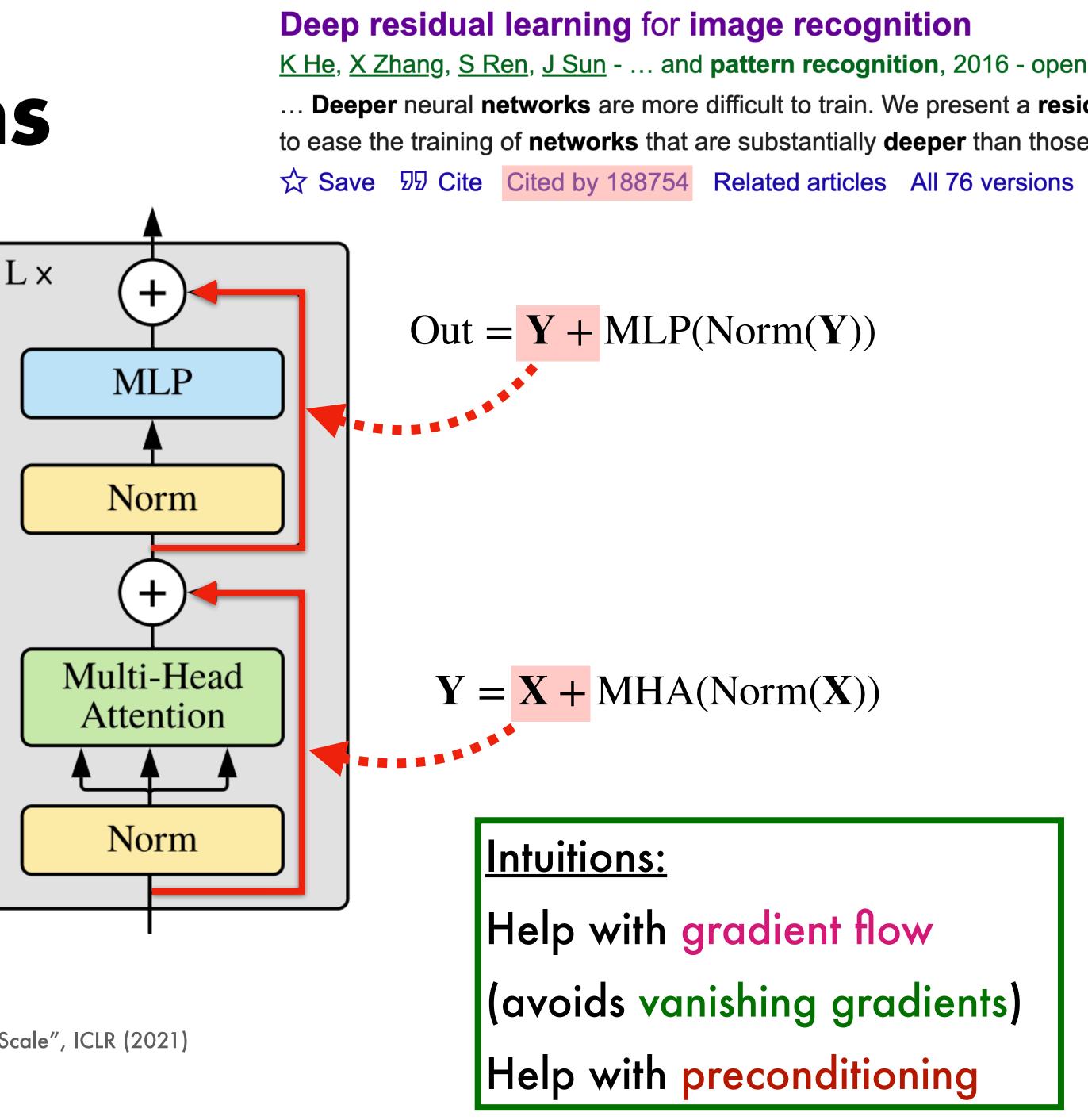
After the embeddings have communicated, we'd like them to do some "thinking alone" about what they've learned This is implemented with a 2-layer MLP that is applied independently on each embedding:  $MLP(x) = W_2 \sigma(W_1 x + b_1) + b_2$ where  $\sigma(\cdot)$  is a non-linearity **ReLU** GeLU Typically, we use an expansion factor of 4:  $W_1 \in \mathbb{R}^{D \times 4D}$  $\in \mathbb{R}^{D}$  $W_2 \in \mathbb{R}^{D \times 4D}$  $\in \mathbb{R}^{4D}$  $\in \mathbb{R}^{4D}$ 

# **Residual Connections**

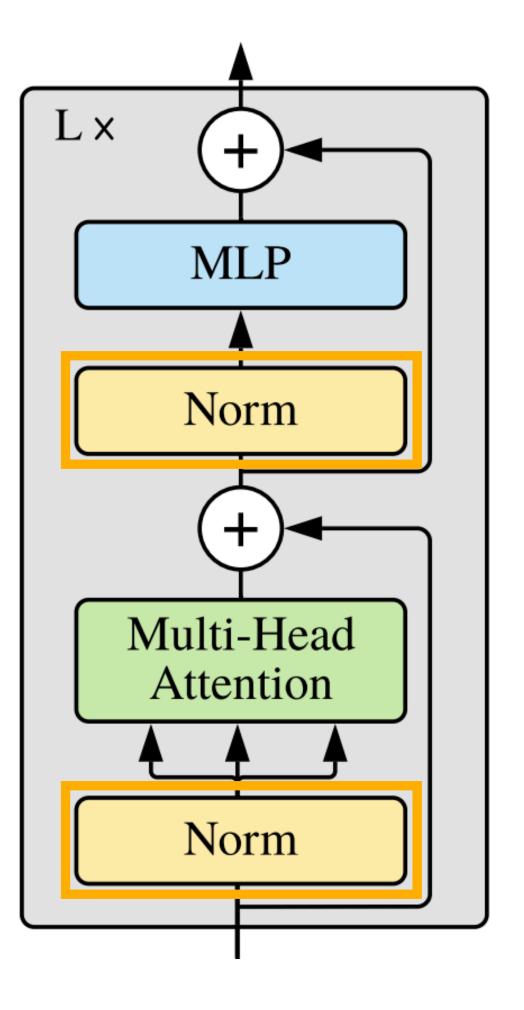
**Residual connections help with** optimisation 🕸 Deep learning... Why? "We hypothesize that it is easier to optimize the residual mapping than to optimize the original, unreferenced mapping." Learning deep networks without residual connections is difficult

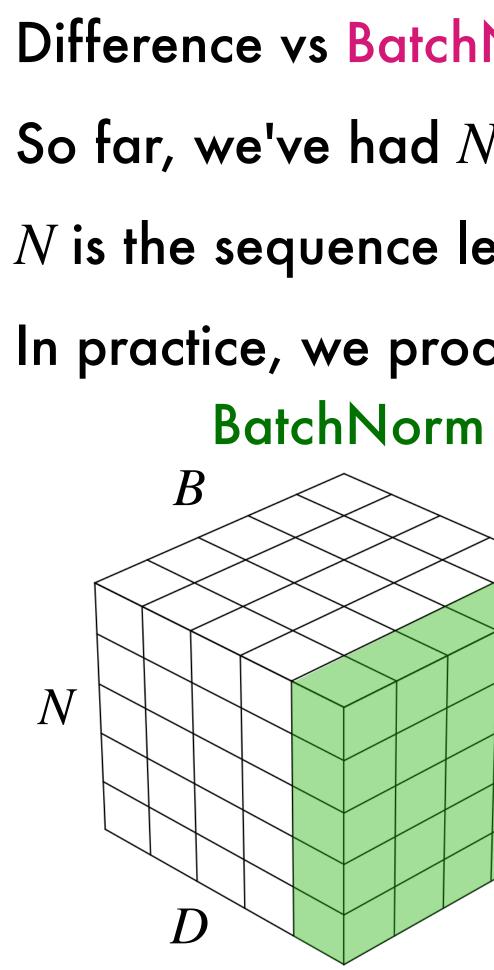
References

Dosovitskiy et al., "An Image is Worth 16x16 Words: Transformers for Image Recognition at Scale", ICLR (2021) Quote from K. He et al., "Deep residual learning for image recognition", CVPR (2016)



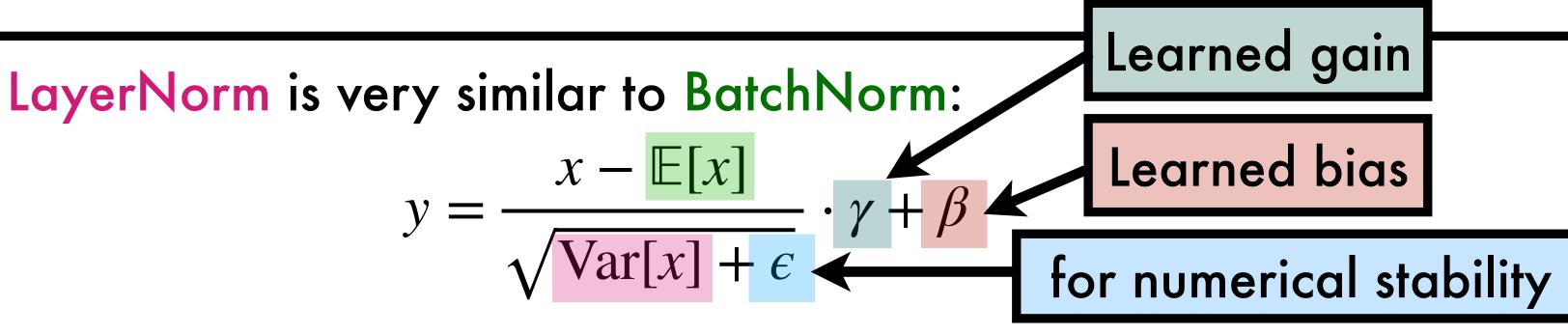
# LayerNorm





### References

Dosovitskiy et al., "An Image is Worth 16x16 Words: Transformers for Image Recognition at Scale", ICLR (2021) S. Shen et al., "Powernorm: Rethinking batch normalization in transformers", ICML (2020)



- Difference vs BatchNorm: how we estimate  $\mathbb{E}[x]$  and Var[x]
- So far, we've had  $N \times D$  input matrices:
- N is the sequence length, D is the embedding dim.
- In practice, we process  $B \times N \times D$  (where B is the minibatch size)

LayerNorm

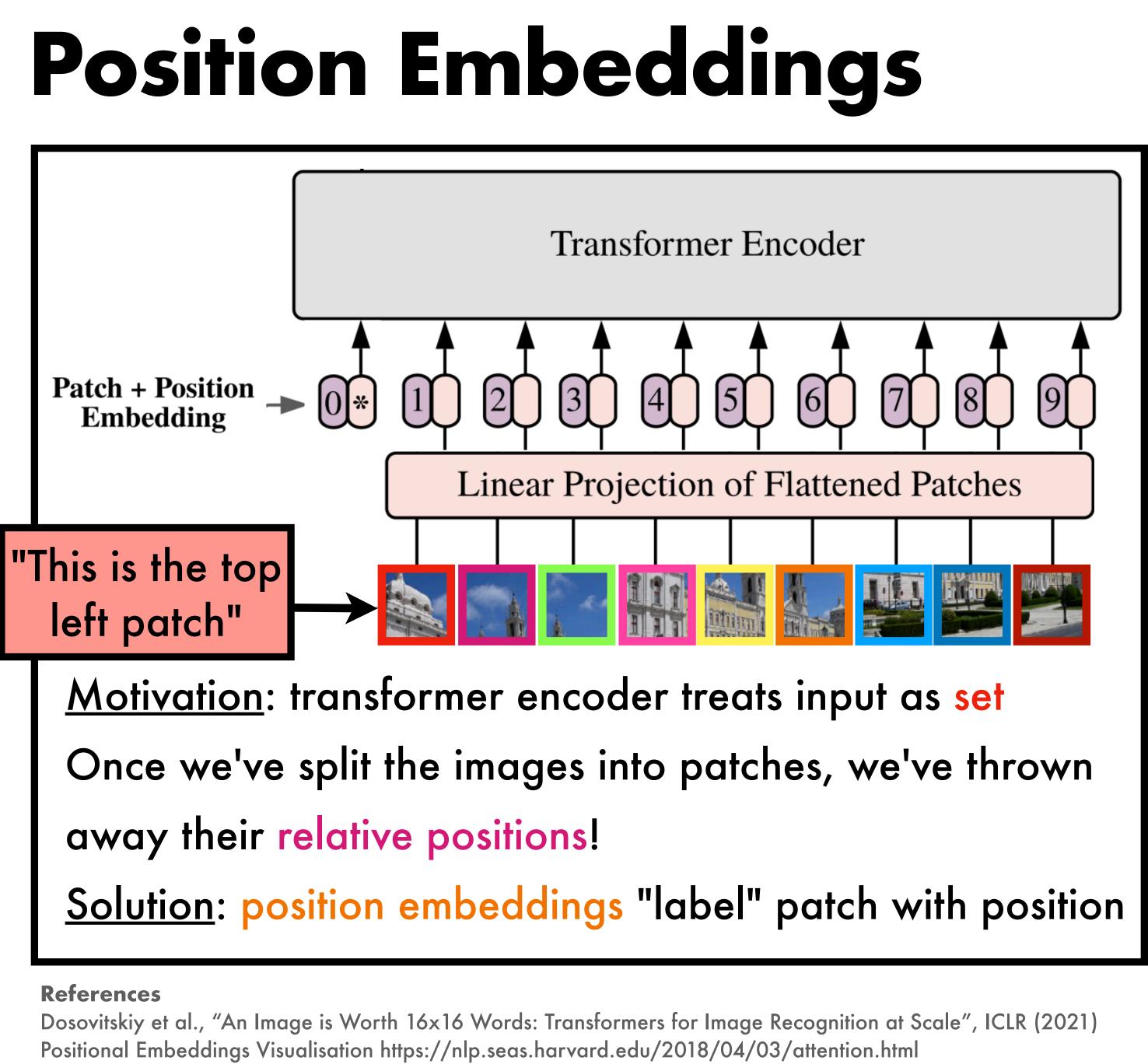
B ND

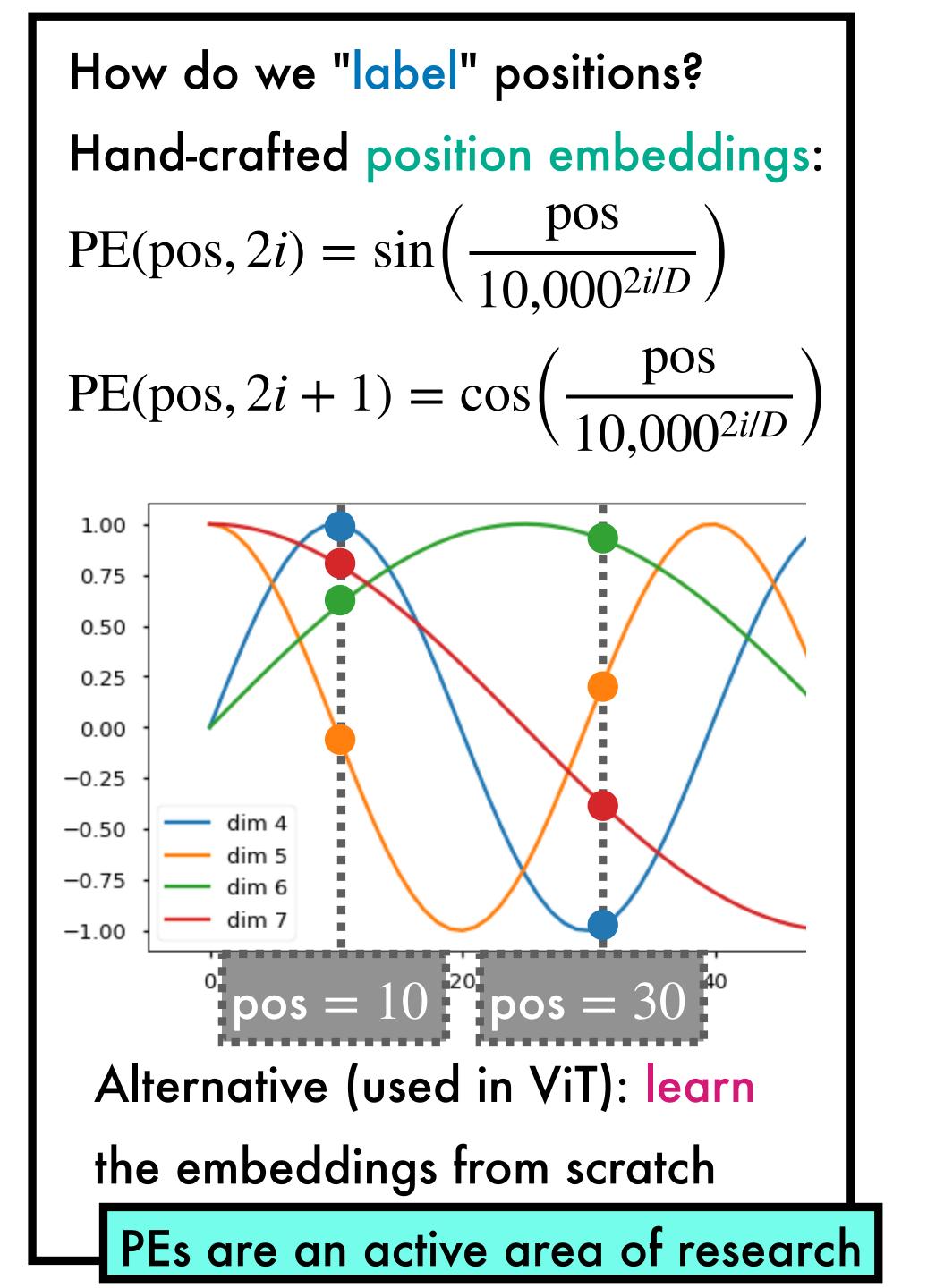
LayerNorm has

- No dependence
  - on batch dim.
- Same procedure

at train/test time







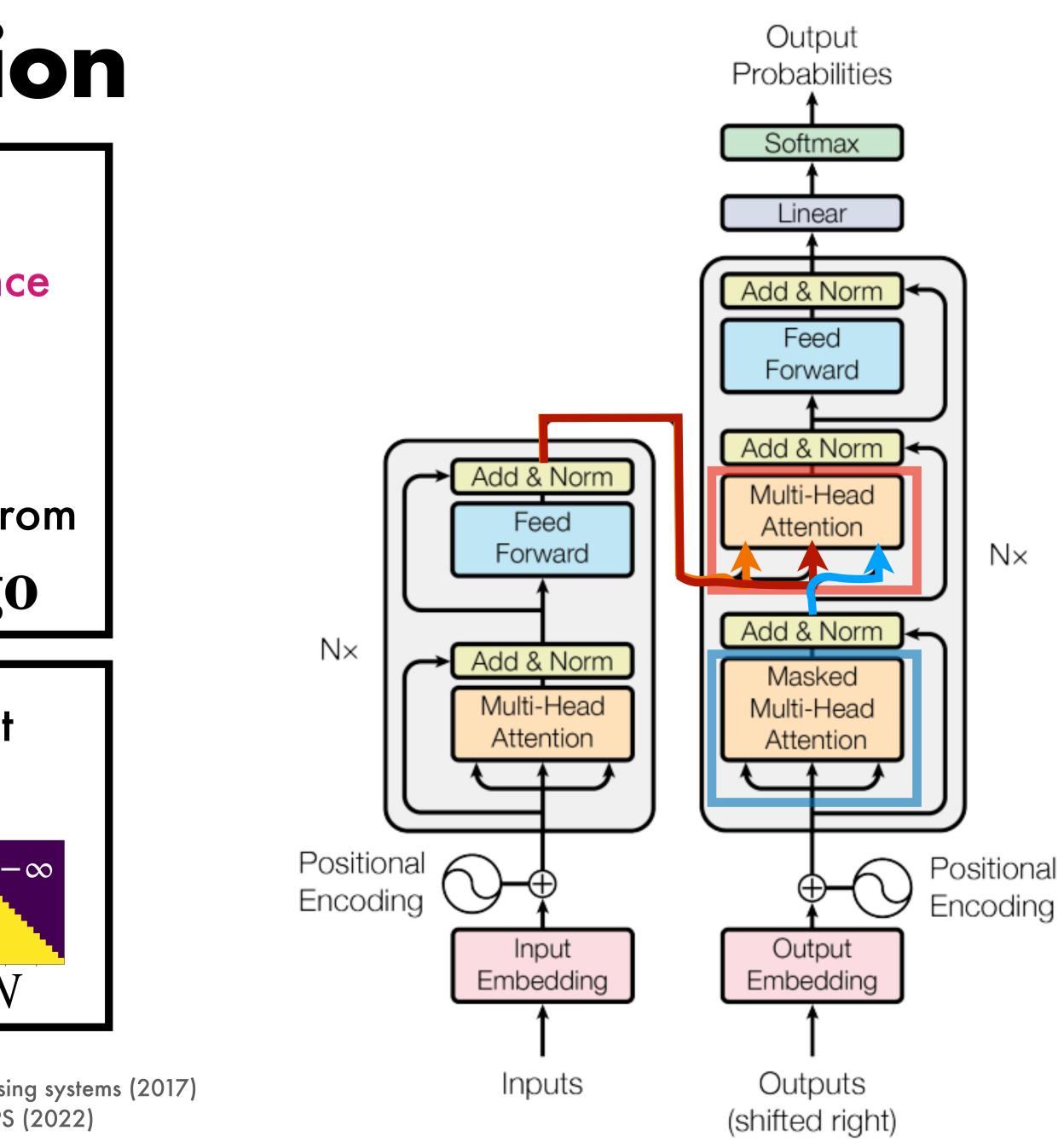
# **Cross/Causal Attention**

So far: queries, keys and values have been produced from the same sequence This is called "self attention" Alternative: "cross attention" - queries from one sequence, keys and values from a different sequence Flamingo

When generating sequences, we don't want all embeddings to communicate Only allow "causal" attention: N (softmax turns each  $-\infty$  into 0) N



A. Vaswani, et al. "Attention is all you need." Advances in neural information processing systems (2017) J-B Alayrac et al., "Flamingo: a visual language model for few-shot learning", NeurIPS (2022) https://nlp.seas.harvard.edu/2018/04/03/attention.html



# Scaling Up

### Two Distinct Eras of Compute Usage in Training AI Systems

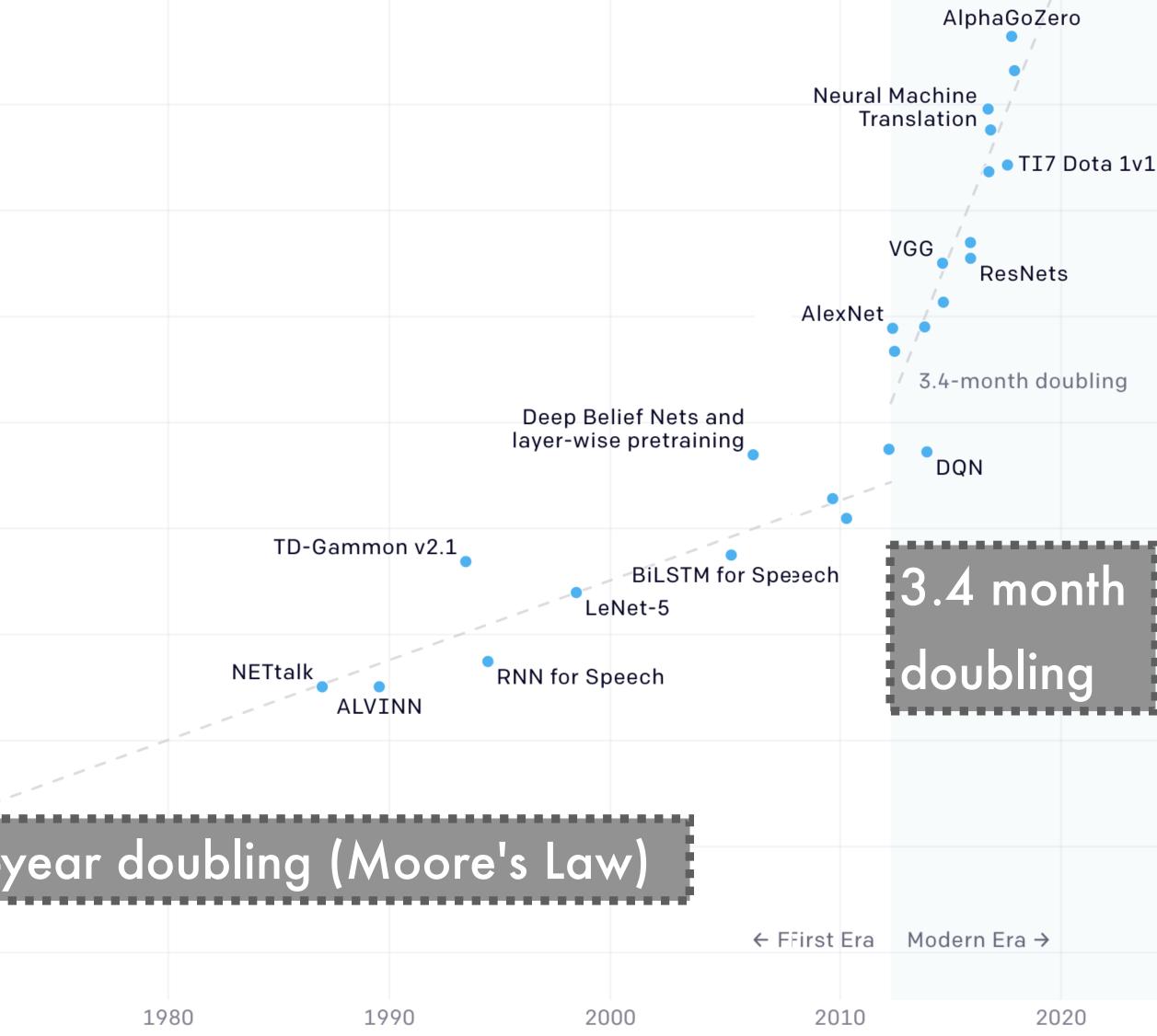
Petaflop/s-days

1e+4		
1e+2		
1e+0		
1e-2		
1e-4		
1e-6		
1e-8		
1e-10		
1e-12		2_
1e-14 Pe	rceptron	
10, 11	•	
	1040	1070
	1960	1970

### 1 petaflop/s-day is 8 V100 GPUs running for 1 day

### **References/Image credits**

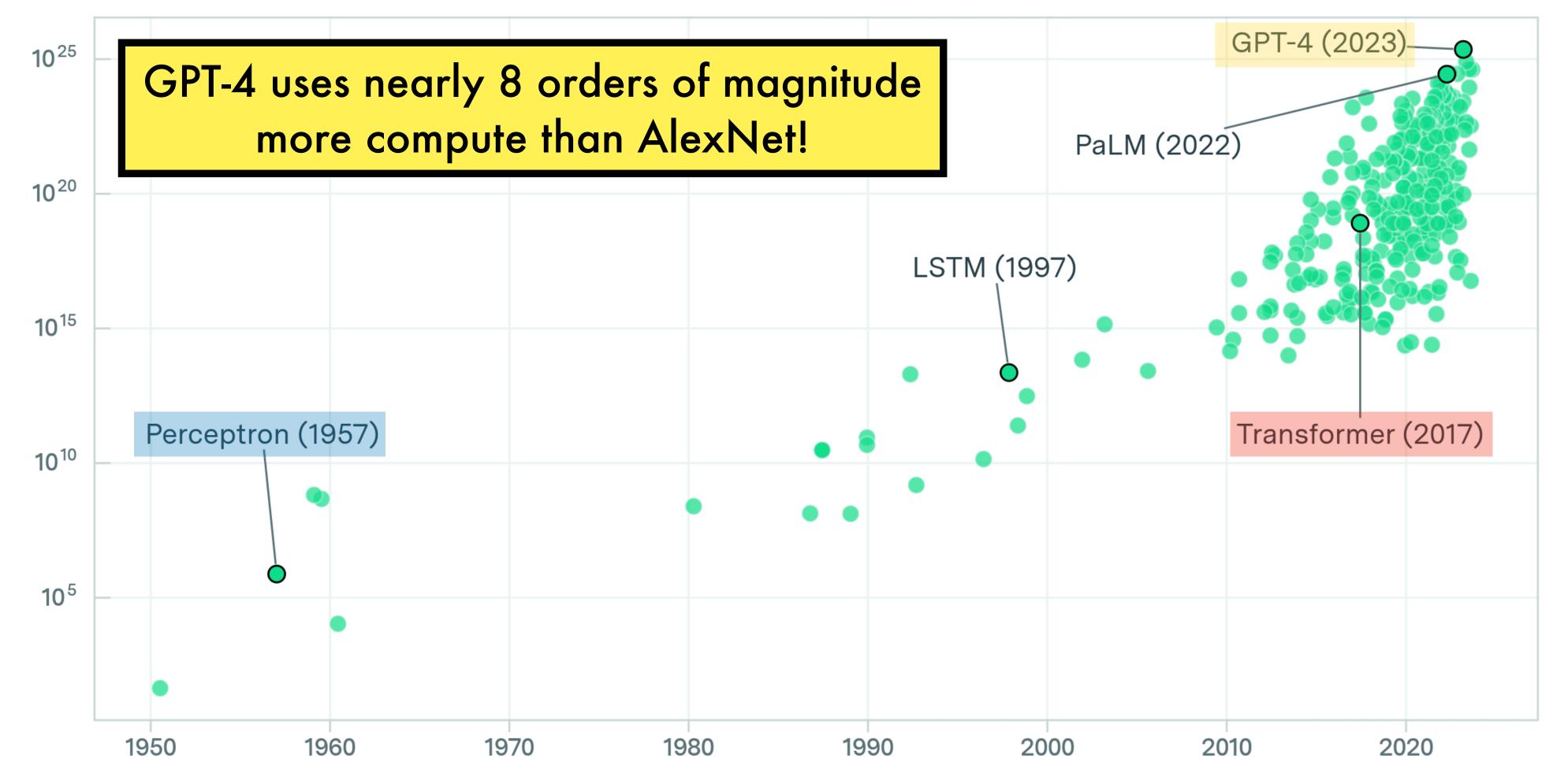
D. Amodei and D. Hernandez, "Al and Compute", 2018





# Scaling up further

Compute (FLOP)

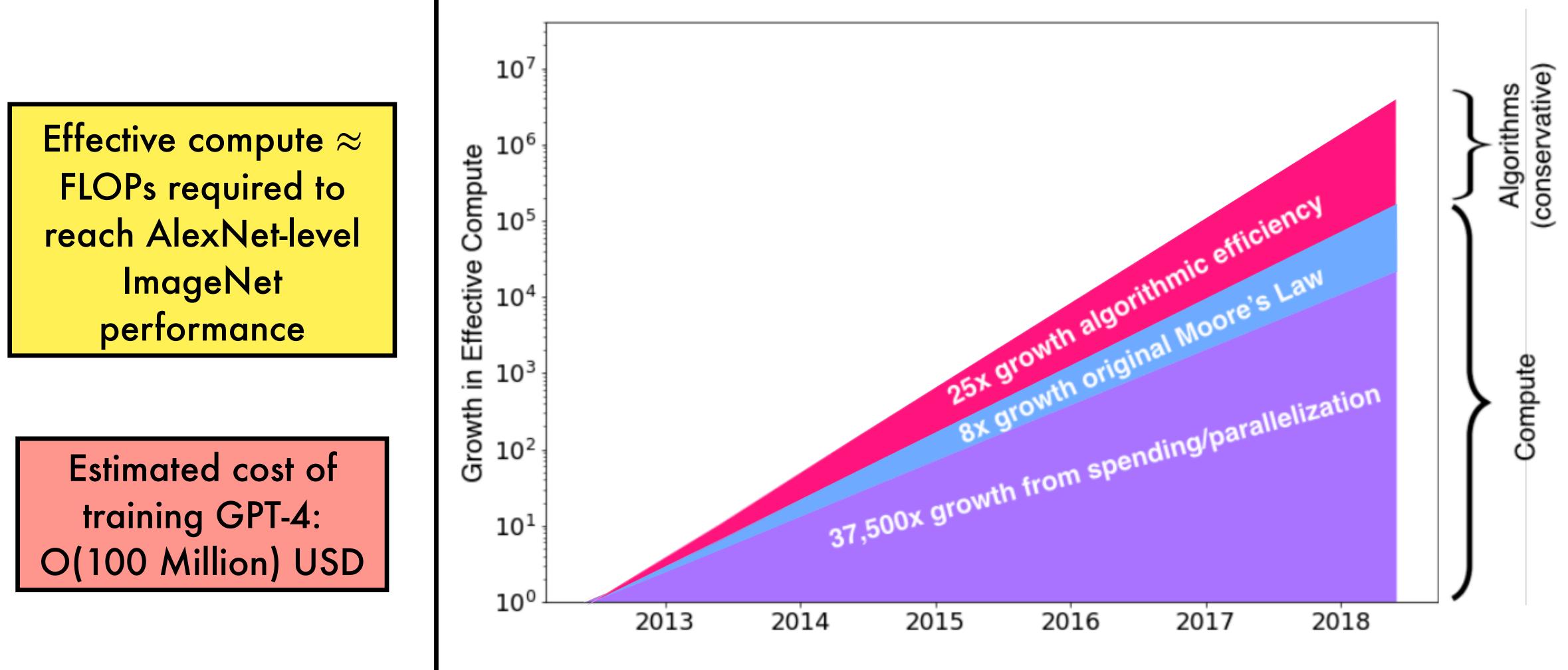


### **References/Image credits**

https://epochai.org/blog/announcing-updated-pcd-database

Year

## What factors are enabling effective compute scaling?



### **References/Image credits**

D. Hernandez and T. Brown, "Measuring the Algorithmic Efficiency of Neural Networks", arXiv (2020) https://www.wired.com/story/openai-ceo-sam-altman-the-age-of-giant-ai-models-is-already-over/



# The Importance of Scale

## How important is scale for Deep Neural Networks?

Is it "just engineering", or something more fundamental?

**Note:** It is challenging to analyse shifts from quantitative to qualitative differentiation

## Hierarchy of sciences

Is cell biology "just" applied molecular biology? Is molecular biology "just" applied chemistry? Is chemistry "just" applied many-body physics? . . . .

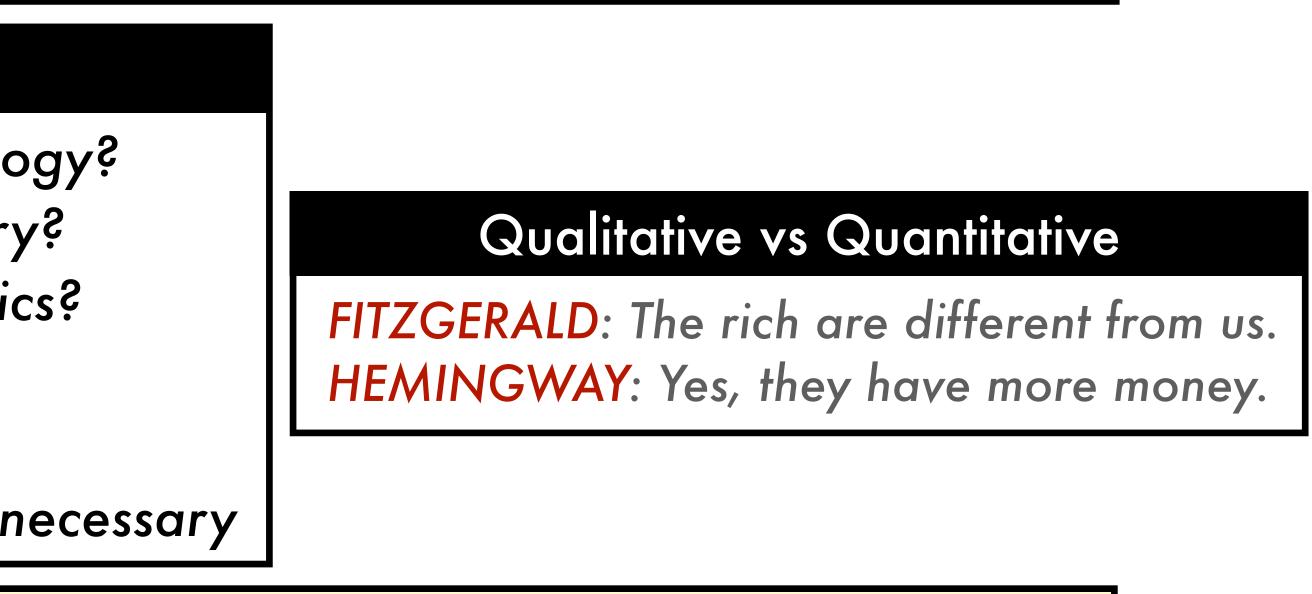
One science obeys the laws of the other At each stage, new laws and concepts are necessary

## "In almost all fields, a factor of ten means fundamentally new effects. If you increase magnification by a factor of 10 in Biology, you will see new things."

### **References/Footnotes:**

P. Anderson, "More is different", Science (1972)

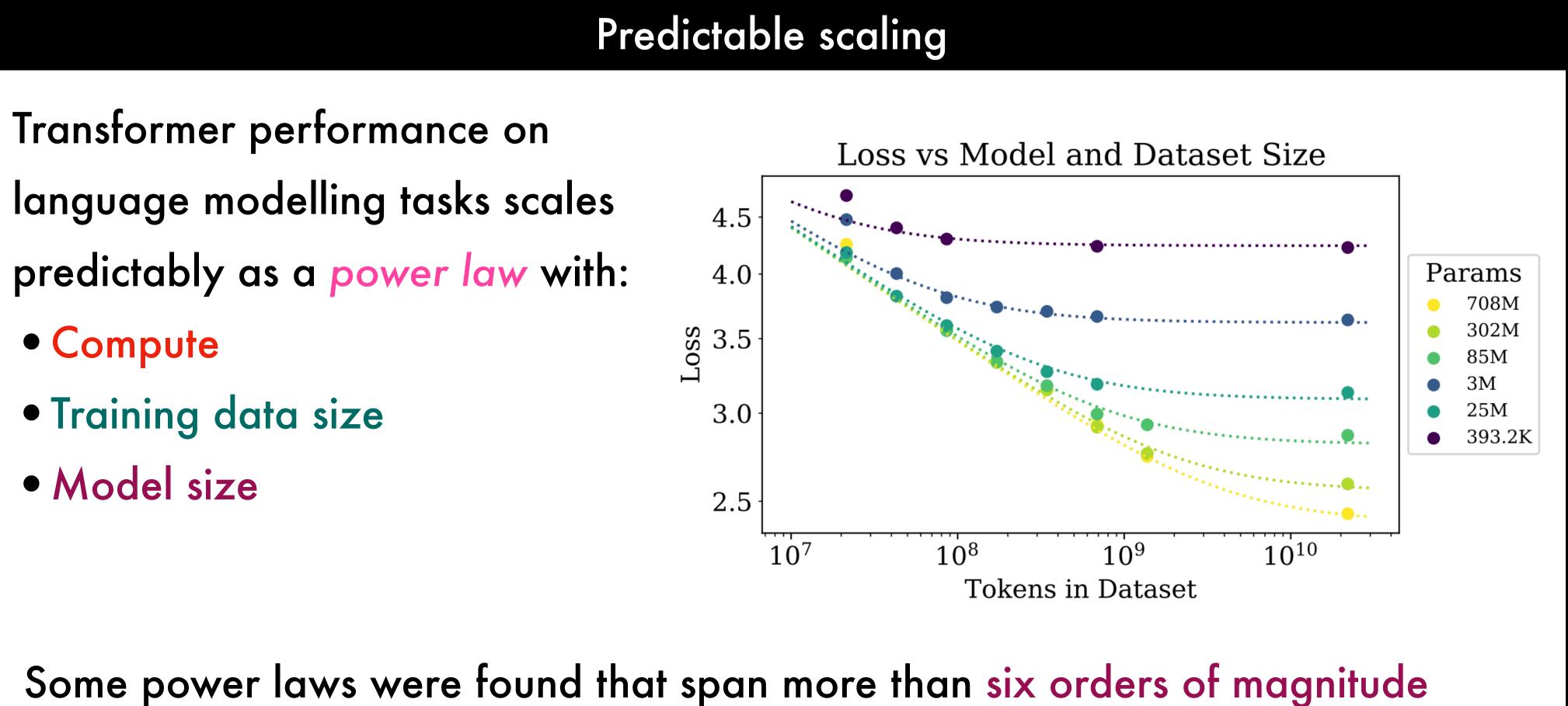
The "wisecrack" of Hemingway appears as a comment made by a character in one of his novels (<u>http://www.quotecounterquote.com/2009/11/rich-are-different-famous-quote.html</u>) R. Hamming, "The Art of Doing Science and Engineering: Learning to Learn" (1997)



Hamming, Art of doing science and engineering, 1997



## **Transformer scaling laws for natural language**



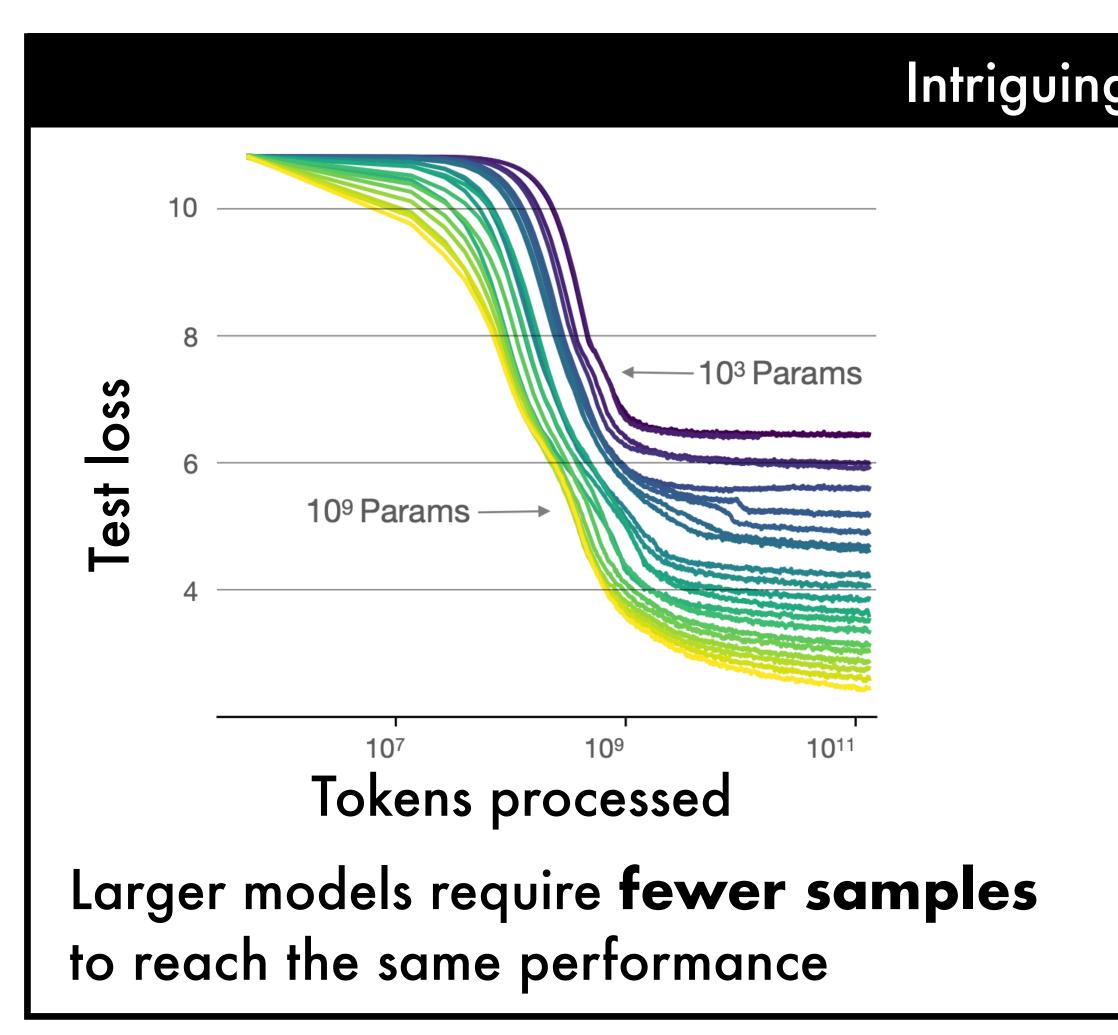
### **References/Image credits**

J. Kaplan et al., "Scaling Laws for Neural Language Models", arxiv (2020)

Performance also only weakly depends on model shape



## **Transformer scaling laws for natural language**

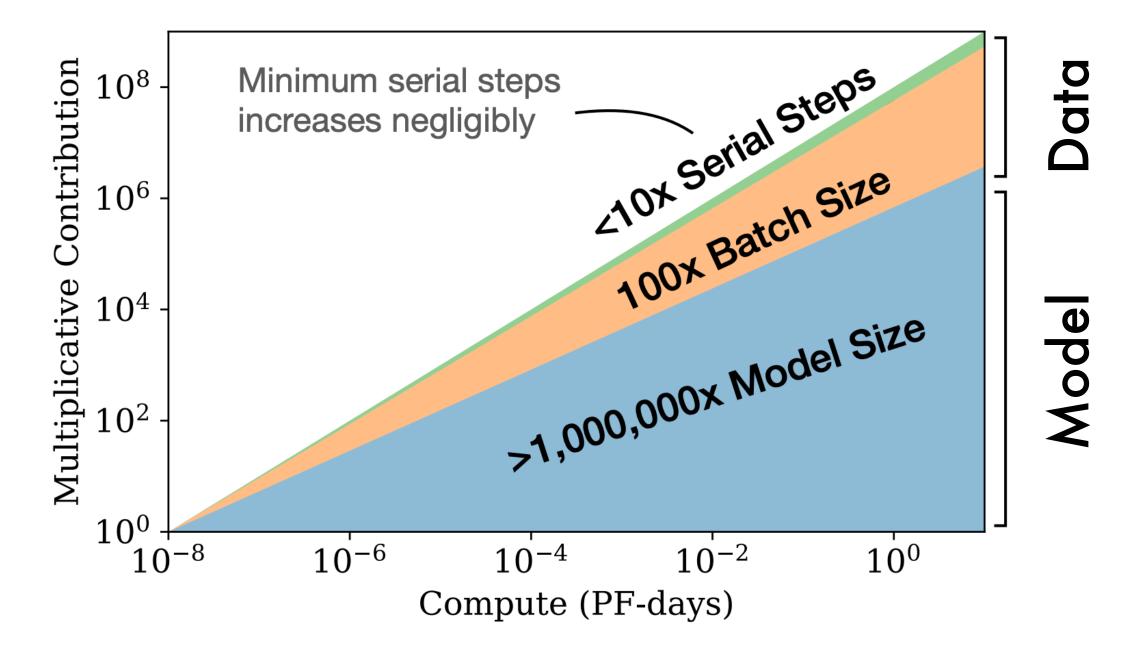


### **References/Image credits**

Kaplan et al., "Scaling Laws for Neural Language Models", arxiv (2020) J. Hoffmann et al., "Training Compute-Optimal Large Language Models", arXiv (2022)

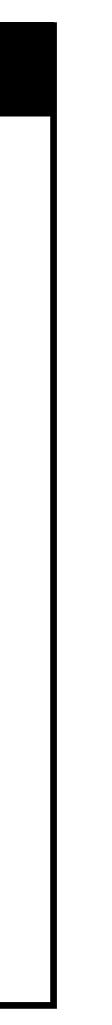


### Intriguing characteristics



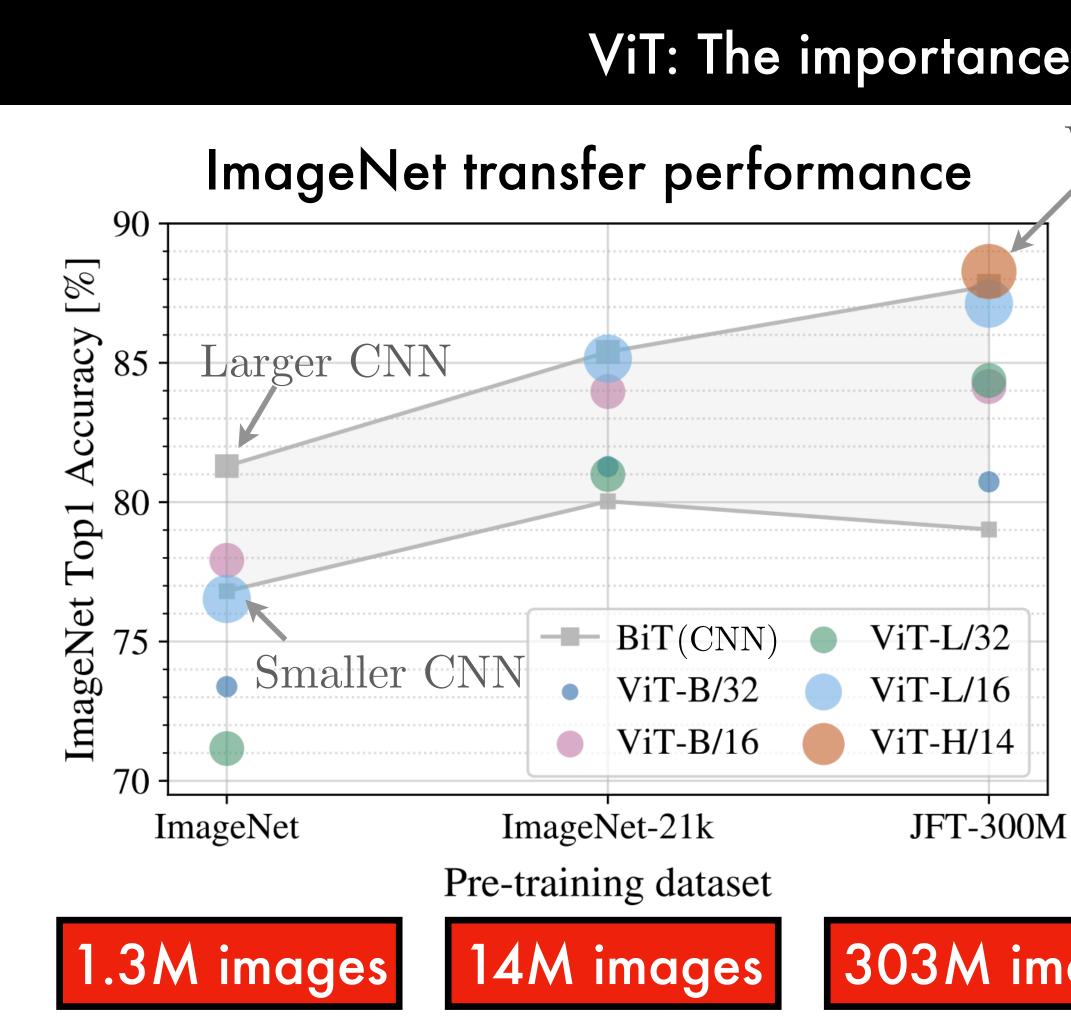
If extra compute is available, allocate most towards increasing the **model size**!

Later studies (Chinchilla) suggest greater focus on data





# **Scaling Vision Transformer**



#### **References/Image credits**

Dosovitskiy et al., "An Image is Worth 16x16 Words: Transformers for Image Recognition at Scale", ICLR (2021)



### ViT: The importance of pre-training scale

ViT beats strongest CNN

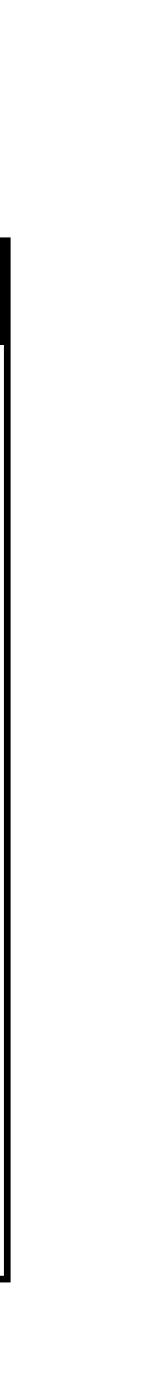
In lower-data regime, the stronger inductive biases of the CNN work better:

- Iocality
- translation invariance

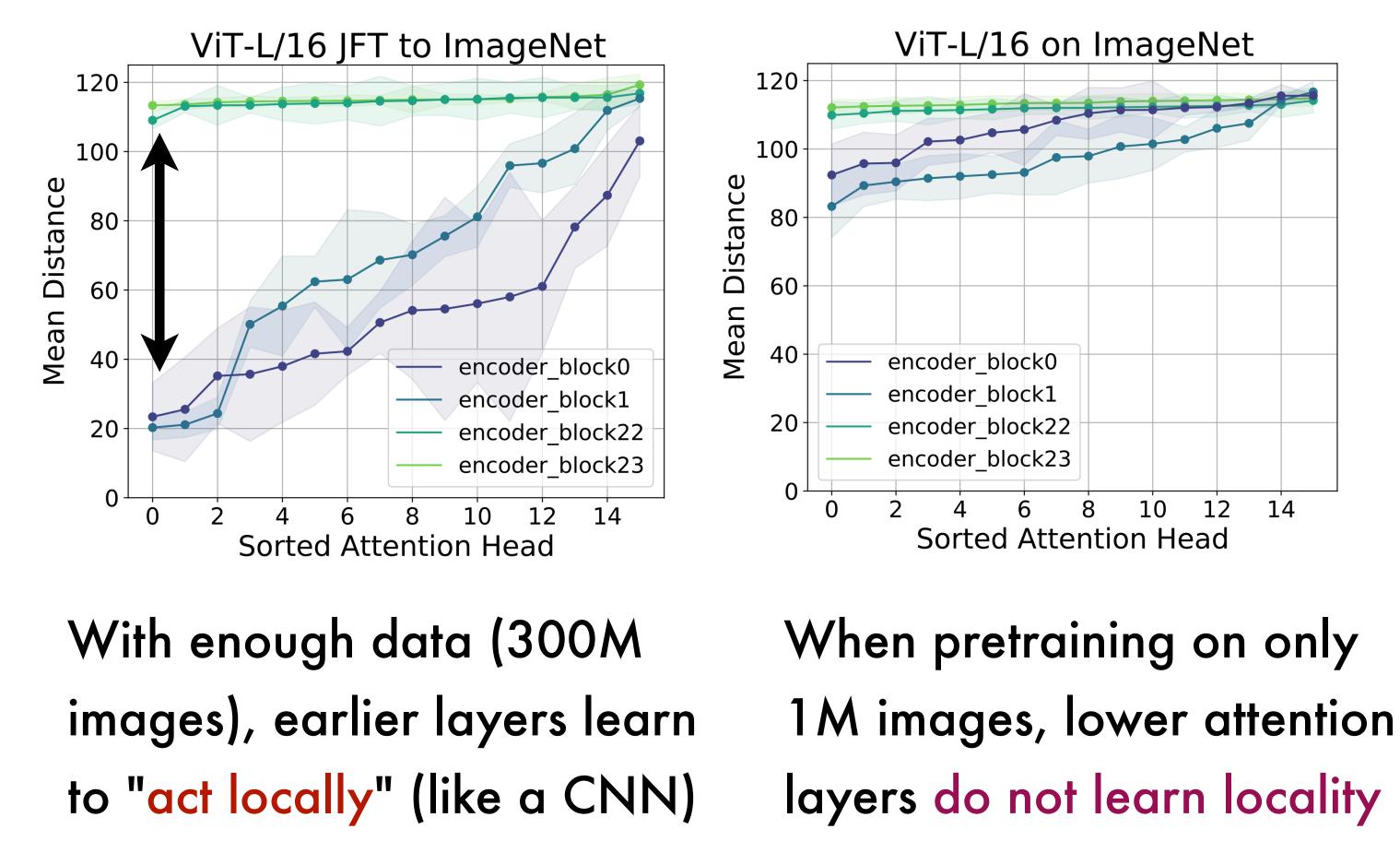
But in the higher-data regime (e.g. JFT-300M), ViT shines.

303M images

(This is "why Google")



# Vision Transformer and Learned Locality



#### **References/Image credits**

M. Raghu et al., "Do vision transformers see like convolutional neural networks?" NeurIPS (2021)

Large-scale pretraining allows ViT to get "best of both": local and global

Image credit: Stable diffusion (lexica.art) https://lexica.art/prompt/16135179-6a39-496a-9a7f-c4a06cdd8ff5

## See video description below for links to:



References

